CONTRACT



WOWT 3501 Farnam St. Omaha, NE 68131 WOWT NBC OMAHA Sales T & C: www.gray.tv/advertising (402) 346-6666

	Contract / Revision		Alt Order	<u>#</u>
	2540995 /		WOC135	90516
<u>Advertiser</u>		Or	iginal Date	e / Revision
Pillen For Governor			04/29/22	/ 05/06/22
Contract Dates	Estimate #	•		
05/02/22 - 05/15/22	3667			
<u>Product</u>				
2022 Primary Flection				

And:

AxMedia 800 W 47TH Street Suite 200 Kansas City, MO 64112

Billing Cycle	Billing Cale	endar_	Cash/Trade		
EOM/EOC	Broadcast		Cash		
Property_	Account Ex	<u>xecutive</u>	Sales Office		
WOWT	Mary Beth	Keating	Omaha National		
Special Handling					
<u>Demographic</u>					
Adults 55+					
	Order Type	<u> </u>	Total Ratings		
	NORMAL		1450.00		
Agy Code	Advertiser	Code	Product 1/2		
9916670	303		405		
Agency Ref		Advertiser	Ref		
140343		589010			

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Days	Length Week	Rate Rtn Type S	pots	Amount
N 1 WOWT05/02/22 05/06/22 Daybreak @ 430a Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1-1-1 3	4:30 AM-5:00 AM <u>Rate</u> <u>Rating</u> \$25.00 1.60	:30	NM	3	\$75.00
N 2 WOWT05/02/22 05/06/22 Morning News Show Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 22222 10	5:00 AM-6:00 AM <u>Rate</u> <u>Rating</u> \$80.00 2.50	:30	NM	10	\$800.00
N 3 WOWT05/02/22 05/09/22 Morning News Show Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 11111 5 Week: 05/09/22 05/15/22 1 1	6:00 AM-7:00 AM <u>Rate</u> <u>Rating</u> \$500.00 5.00 \$500.00 5.00	1:00	NM	6	\$3,000.00
N 4 WOWT05/02/22 05/10/22 Morning News Show Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 22222 10 Week: 05/09/22 05/15/22 -1 1	6:00 AM-7:00 AM <u>Rate</u> <u>Rating</u> \$250.00 5.00 \$250.00 5.00	:30	NM	11	\$2,750.00
N 5 WOWT05/02/22 05/10/22 Today Show Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 11111 5 Week: 05/09/22 05/15/22 -1 1	7:00 AM-9:00 AM <u>Rate</u> <u>Rating</u> \$550.00 6.20 \$550.00 6.20	1:00	NM	6	\$3,300.00
N 6 WOWT05/02/22 05/09/22 Today Show Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 33333 15 Week: 05/09/22 05/15/22 1 1	7:00 AM-9:00 AM <u>Rate</u> <u>Rating</u> \$275.00 6.20 \$275.00 6.20	:30	NM	16	\$4,400.00
N 7 WOWT05/02/22 05/07/22 Weekend News Sa Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1- 1	7:00 AM-8:00 AM <u>Rate</u> <u>Rating</u> \$200.00 4.60	1:00	NM	1	\$200.00
N 8 WOWT05/02/22 05/07/22 Weekend News Sa Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1- 1	7:00 AM-8:00 AM <u>Rate</u> <u>Rating</u> \$100.00 4.60	:30	NM	1	\$100.00
N 9 WOWT05/02/22 05/07/22 Sa Today Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 2- 2	8:00 AM-9:30 AM <u>Rate</u> <u>Rating</u> \$150.00 4.60	:30	NM	2	\$300.00
N 10 WOWT05/02/22 05/08/22 Weekend News Su Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/222 2	7:00 AM-8:00 AM <u>Rate</u> <u>Rating</u> \$100.00 4.50	:30	NM	2	\$200.00



Contract / Revision	Alt Order #
2540995 /	WOC13590516

Advertiser Original Date / Revision Pillen For Governor 04/29/22 / 05/06/22

Contract Dates Product Estimate # 2022 Primary Election 05/02/22 - 05/15/22 3667

*Line Ch Start Date End Date Description	Start/End Time Days Lengtl	Spots/ h Week Rate Rtn 1	ype Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating			
N 11 WOWT05/02/22 05/08/22 Su Today	8:00 AM-9:00 AM 1:0	00	NM 1	\$300.00
Start Date	Rate Rating		1	
Week: 05/02/22 05/08/221 1	\$300.00 4.50			
N 12 WOWT05/02/22 05/08/22 Su Today	8:00 AM-9:00 AM :3	30	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/221 1	Rate Rating			
	\$150.00 4.50	angth Poto Ptg T	Typo	
Spot Ch Date Range Description 1 WOWT 05/02/22-05/08/22 Su Today	Start/End Time Weekdays Le	ength <u>Rate</u> <u>Rtg</u>] :30		
Credited	0.00 AINI-9.00 AINI St	.50 \$150.00 4.00	TVIVI	
N 13 WOWT05/02/22 05/08/22 Meet The Press	9:00 AM-10:00 AM :3	30	NM 1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate Rating		I VIVI	ψουσ.σσ
Week: 05/02/22 05/08/222 2	\$500.00 3.70			
Spot Ch Date Range Description	Start/End Time Weekdays Le	ength Rate Rtg]	<u>ype</u>	
1 WOWT 05/02/22-05/08/22 Meet The Press	9:00 AM-10:00 AMSt	:30 \$500.00 3.70	NM	
Credited				
N 14 WOWT05/02/22 05/09/22 Today Show II	9:00 AM-10:00 AM :3	30	NM 6	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22 11111 5	Rate Rating			
Week: 05/02/22 05/08/22 11111 5 Week: 05/09/22 05/15/22 1 1	\$100.00 4.80 \$100.00 4.80			
	,		NIM O	# 000 00
N 15 WOWT05/02/22 05/09/22 Today w/ Hoda & Jenna Start Date End Date Weekdays Spots/Week	10:00 AM-11:00 AN :3 Rate Rating	30	NM 6	\$360.00
Week: 05/02/22 05/08/22 11111 5	\$60.00 3.70			
Week: 05/09/22 05/15/22 1 1	\$60.00 3.70			
N 16 WOWT05/02/22 05/09/22 Midday News	11:00 AM-12:00 PN 1:0	00	NM 4	\$800.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.•		ψοσσ.σσ
Week: 05/02/22 05/08/22 -1-11 3	\$200.00 7.60			
Week: 05/09/22 05/15/22 1 1	\$200.00 7.60			
N 17 WOWT05/02/22 05/06/22 Midday News	11:00 AM-12:00 PN :3	30	NM 7	\$700.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 05/02/22 05/08/22 21211 7	\$100.00 7.60		_	
N 18 WOWT05/02/22 05/09/22 Days of Our Lives	12:00 PM-1:00 PM :3	30	NM 5	\$375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22 11111 5	<u>Rate</u> <u>Rating</u> \$75.00 3.30			
Week: 05/09/22 05/15/22 1 1	\$75.00 3.30 \$75.00 3.30			
Spot Ch Date Range Description		ength Rate Rtg 1	vpe	
6 WOWT 05/09/22-05/15/22 Days of Our Lives	12:00 PM-1:00 PMM	:30 \$75.00 3.30		
Credited				
N 19 WOWT05/02/22 05/09/22 M-F 1p-2p	1:00 PM-2:00 PM :3	30	NM 6	\$240.00
Start Date End Date Weekdays Spots/Week				
Week: 05/02/22 05/08/22 11111 5	\$40.00 2.00			
Week: 05/09/22 05/15/22 1 1	\$40.00 2.00			
N 20 WOWT05/02/22 05/09/22 M-F 2-230p	2:00 PM-2:30 PM :3	30	NM 6	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22 11111 5	<u>Rate</u> <u>Rating</u> \$50.00 2.80			
Week: 05/09/22 05/15/22 1 1	\$50.00 2.80			
		20	NIM	ቀ ንድስ ስስ
N 21 WOWT05/02/22 05/09/22 M-F 230-3p Start Date End Date Weekdays Spots/Week	2:30 PM-3:00 PM :3 Rate Rating	ου	NM 6	\$360.00
Week: 05/02/22 05/08/22 11111 5	\$60.00 2.50			
Week: 05/09/22 05/15/22 1 1	\$60.00 2.50			
N 22 WOWT05/02/22 05/09/22 M-F 3p-4p	3:00 PM-4:00 PM :3	30	NM 11	\$770.00
Start Date End Date Weekdays Spots/Week	Rate Rating	-		+
			-	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Contract Agreement Between: Print Date 05/06/22 Page 3 of 11



WOWT 3501 Farnam St. Omaha, NE 68131 Sales T & C: www.gray.tv/advertising (402) 346-6666

Contract / Revision Alt Order # 2540995 / WOC13590516

Advertiser Original Date / Revision Pillen For Governor 04/29/22 / 05/06/22

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Days	Length Week	Rate Rtn Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 05/02/22 05/08/22 22222 10 Week: 05/09/22 05/15/22 1 1	\$70.00 3.20				
	\$70.00 3.20			_	
N 23 WOWT05/02/22 05/06/22 M-F News @ 4p	3:57 PM-5:00 PM	1:00	NN	1 5	\$1,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22 11111 5	<u>Rate</u> <u>Rating</u> \$350.00 8.00				
N 24 WOWT05/02/22 05/09/22 M-F News @ 4p	3:57 PM-5:00 PM	:30	NN	1 6	\$1,050.00
Start Date End Date Weekdays Spots/Week	Rate Rating				, ,
Week: 05/02/22 05/08/22 11111 5	\$175.00 8.00				
Week: 05/09/22 05/15/22 1 1	\$175.00 8.00			4	
N 25 WOWT05/02/22 05/09/22 News @ 5p M-F	5:00 PM-5:30 PM	1:00	NN	1 4	\$2,400.00
Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1-11 3	Rate Rating				
Week: 05/02/22 05/08/22 1-11 3 Week: 05/09/22 05/15/22 1 1	\$600.00 12.10 \$600.00 12.10				
-	, , , , , , , , , , , , , , , , , , , ,	.20	NIN		#2.400.00
N 26 WOWT05/02/22 05/06/22 News @ 5p M-F Start Date End Date Weekdays Spots/Week	5:00 PM-5:30 PM Rate Rating	:30	NN	7	\$2,100.00
Week: 05/02/22 05/08/22 12112 7	\$300.00 12.10				
N 27 WOWT05/02/22 05/09/22 NBC Nightly News	5:30 PM-6:00 PM	:30	NN	1 3	\$4,200.00
Start Date	Rate Rating				. ,
Week: 05/02/22 05/08/22 -111 3	\$1,400.00 12.60				
Week: 05/09/22 05/15/22 1 1	\$1,400.00 12.60		D (D) T		
Spot Ch Date Range Description 4 WOWT 05/09/22-05/15/22 NBC Nightly News	Start/End Time Weekdays		<u>Rate</u> <u>Rtg Typ</u> 12.60 <i>NN</i>		
Credited	5.30 PM-6.00 PM M	30 \$1	,400.00 12.00 1111	1	
N 28 WOWT05/02/22 05/06/22 News @ 630p M-F	6:30 PM-7:00 PM	1:00	NN	1 2	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate Rating	1.00	1410	' L	Ψ1,200.00
Week: 05/02/22 05/08/22 11- 2	\$600.00 9.00				
N 29 WOWT05/02/22 05/09/22 News @ 630p M-F	6:30 PM-7:00 PM	:30	NN	1 4	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 05/02/22 05/08/22 -111 3 Week: 05/09/22 05/15/22 1 1	\$300.00 9.00 \$300.00 9.00				
	<u> </u>	4.00	N.I.R.		#0.00
N 30 WOWT05/02/22 05/07/22 News @ 5p Sa Start Date	5:00 PM-5:30 PM Rate Rating	1:00	NN	0	\$0.00
Week: 05/02/22	\$600.00 15.90				
Spot Ch Date Range Description	Start/End Time Weekdays	<u>Length</u>	Rate Rtg Type	<u>e</u>	
1 WOWT 05/02/22-05/08/22 News @ 5p Sa	5:00 PM-5:30 PM	Sa 1:00 -	\$ 600.00 15.90 NA	1	
See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10					
N 31 WOWT05/02/22 05/07/22 NBC Nightly News Sa	5:30 PM-6:00 PM	:30	NN	1 9	\$2,100.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 05/02/22 05/08/221- 1	\$1,000.00 16.50			I	

Contract Agreement Between: Print Date 05/06/22 Page 4 of 11



WOWT 3501 Farnam St. Omaha, NE 68131 Sales T & C: www.gray.tv/advertising (402) 346-6666

Contract / Revision	Alt Order #
2540995 /	WOC13590516

Advertiser Original Date / Revision Pillen For Governor 04/29/22 / 05/06/22

*Line Ch Start Date End Date Description	Start/End Time	Days L	Spots/ ength Week	Rate Rtn	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rati			5 / 5			
Spot Ch Date Range Description	Start/End Time 5:30 PM-6:00 PM	Weekdays	<u>Length</u>		Type		
1 WOWT 05/02/22-05/08/22 NBC Nightly News Sa See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10	5:30 PIVI-6:00 PIV	7Sa	:30	\$1,000.00 16.5	J INIVI		
2 WOWT 05/02/22-05/08/22 News @ 5p M-F	457p-530p	-Tu	:30	\$300.00 16.5	D NM		
MG for 31.1,37.1,55.1,30.1				•			
3 WOWT 05/09/22-05/09/22 News @ 5p M-F	457p-530p	M	:30	\$300.00 15.9	MM C		
MG for 31.1,37.1,55.1,30.1				****			
4 WOWT 05/03/22-05/03/22 News @ 630p M-F MG for 31.1,37.1,55.1,30.1	630p-7p	-Tu	:30	\$300.00 11.5	J NM		
5 WOWT 05/03/22-05/03/22 News @ 630p M-F	630p-7p	-Tu	:30	\$300.00 11.5	O NM		
M MG for 31.1,37.1,55.1,30.1				***************************************			
6 WOWT 05/02/22-05/08/22 News @ 630p M-F	630p-7p	WTh	:30	\$300.00 3.3	MN C		
MG for 31.1,37.1,55.1,30.1							
7 WOWT 05/02/22-05/08/22 News @ 630p M-F	630p-7p	WTh	:30	\$300.00 3.3	O NM		
MG for 31.1,37.1,55.1,30.1 WOWT 05/05/22-05/05/22 Daybreak @ 430a	430a-5a	Th	:30	\$25.00 3.3	NM C		
M MG for 31.1,37.1,55.1,30.1	400a 0a	• • • • • • • • • • • • • • • • • • • •	.00	Ψ20.00 0.0	14111		
9 WOWT 05/06/22-05/08/22 Midday News	11a-12p	F	:30	\$100.00 3.3	MN C		
MG for 31.1,37.1,55.1,30.1							
10 WOWT 05/04/22-05/04/22 M-F News @ 4p	358p-5p	W	:30	\$175.00 15.9	MM C		
(h) MG for 31.1,37.1,55.1,30.1							
N 32 WOWT05/02/22 05/07/22 News @ 630p Sa Start Date End Date Weekdays Spots/Week	6:30 PM-7:00 PM Rate Rati	ina	:30		NM	1	\$200.00
Week: 05/02/22		.30			ı		
N 33 WOWT05/02/22 05/08/22 News @ 5p Su	5:00 PM-5:30 PM		1:00		NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate Rati	ing	1.00			•	φοσο.σσ
Week: 05/02/22 05/08/221 1	\$500.00 11.						
N 34 WOWT05/02/22 05/08/22 NBC Nightly News Su	5:30 PM-6:00 PM		:30		NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate Rati				- 1		
Week: 05/02/22 05/08/221 1	\$1,000.00 11.	.80					
N 35 WOWT05/02/22 05/05/22 Weekday Jeopardy Start Date End Date Weekdays Spots/Week	5:57 PM-6:30 PM	ina	1:00		NM	3	\$1,950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22 11-1 3	<u>Rate</u> <u>Rati</u> \$650.00 12.				1		
N 36 WOWT05/02/22 05/09/22 Weekday Jeopardy	5:57 PM-6:30 PM	-	:30		NM	8	\$2,600.00
Start Date End Date Weekdays Spots/Week	Rate Rati	ing	.00			O	Ψ2,000.00
Week: 05/02/22 05/08/22 11212 7	\$325.00 12.	.40			1		
Week: 05/09/22 05/15/22 1 1	\$325.00 12.	.40					
N 37 WOWT05/02/22 05/07/22 Sa Jeopardy	6:00 PM-6:30 PM		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1- 1	Rate Rati				ı		
Week: 05/02/22 05/08/221- 1 Spot Ch Date Range Description	\$200.00 11. Start/End Time		<u>Length</u>	Rate Rt	ı Tyne		
1 WOWT 05/02/22-05/08/22 Sa Jeopardy	6:00 PM-6:30 PM			\$200.00 11.5			
See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10				-			
N 38 WOWT05/02/22 05/02/22 Monday Prime Hr 3	9:00 PM-10:00 PM	Л	:30		NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate Rati				1		
Week: 05/02/22 05/08/22 1 1	·	.70					
N 39 WOWT05/02/22 05/03/22 Tuesday Prime Hr 1	6:57 PM-8:00 PM		:30		NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 -1 1	<u>Rate</u> <u>Rati</u> \$400.00 6.	<u>ing</u> .20			- 1		
N 40 WOWT05/02/22 05/03/22 Tuesday Prime Hr 2	8:00 PM-9:00 PM		:30		NM	1	\$1,700.00
Start Date End Date Weekdays Spots/Week	Rate Rati		.50		INIVI	ı	φι,τυυ.υυ
Week: 05/02/22 05/08/22 -1 1		.00			1		
					-		



| Contract / Revision | Alt Order # | WOC13590516

 Advertiser
 Original Date / Revision

 Pillen For Governor
 04/29/22 / 05/06/22

 Contract Dates
 Product
 Estimate #

 05/02/22 - 05/15/22
 2022 Primary Election
 3667

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating	-	Ī		
N 41 WOWT05/02/22 05/03/22 Tuesday Prime Hr 3	9:00 PM-10:00 PM	:30	NM	1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 05/02/22 05/08/22 -1 1	\$550.00 8.10				
N 42 WOWT05/02/22 05/04/22 Wednesday Prime Hr 1	6:57 PM-8:00 PM	1:00	NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 05/02/22 05/08/221 1	\$1,500.00 13.10				
N 43 WOWT05/02/22 05/04/22 Wednesday Prime Hr 1	6:57 PM-8:00 PM	:30	NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/221 1	Rate Rating				
	\$750.00 13.10				
N 44 WOWT05/02/22 05/04/22 Wednesday Prime Hr 2	8:00 PM-9:00 PM	:30	NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/221 1	<u>Rate</u> <u>Rating</u> \$750.00 12.40				
		.20	NIM	4	¢750.00
N 45 WOWT05/02/22 05/04/22 Wednesday Prime Hr 3 Start Date End Date Weekdays Spots/Week	9:00 PM-10:00 PM Rate Rating	:30	NM	1	\$750.00
Week: 05/02/22 05/08/221 1	\$750.00 11.10				
N 46 WOWT05/02/22 05/05/22 Thursday Prime Hr 1	6:57 PM-8:00 PM	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.50	INIVI	'	ψ330.00
Week: 05/02/22 05/08/221 1	\$350.00 6.90				
N 47 WOWT05/02/22 05/05/22 Thursday Prime Hr 2	8:00 PM-9:00 PM	1:00	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week	Rate Rating				***************************************
Week: 05/02/22 05/08/221 1	\$800.00 7.60				
N 48 WOWT05/02/22 05/05/22 Thursday Prime Hr 2	8:00 PM-9:00 PM	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 05/02/22 05/08/221 1	\$400.00 7.60				
Spot Ch Date Range Description	Start/End Time Weekdays	<u>Length</u>	Rate Rtg Type		
	0.00 514 0.00 514 -1				
1 WOWT 05/02/22-05/08/22 Thursday Prime Hr 2	8:00 PM-9:00 PMTh	: :30	\$400.00 7.60 NM		
Credited			\$400.00 7.60 NM		#450.00
<u>Credited</u> N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3	9:00 PM-10:00 PM	:30		1	\$450.00
N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date End Date Weekdays Spots/Week	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u>		\$400.00 7.60 NM	1	\$450.00
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/221 1	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$450.00 6.70	:30	\$400.00 7.60 NM		·
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1 1 N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$450.00 6.70 6:57 PM-8:00 PM		\$400.00 7.60 NM	1	\$450.00 \$300.00
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/221 1	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$450.00 6.70	:30	\$400.00 7.60 NM		
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date Week: 05/02/22 End Date 05/08/22 Weekdays -1 Spots/Week N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1 Start Date Week: 05/02/22 End Date 05/08/22 Weekdays Spots/Week Week: 05/02/22 05/08/22 1 1	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$450.00 6.70 6:57 PM-8:00 PM <u>Rate</u> <u>Rating</u> \$300.00 5.50	:30	\$400.00 7.60 NM NM	1	\$300.00
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1 1 N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1 Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1 1 N 51 WOWT05/02/22 05/06/22 Friday Prime 2 Hour	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$450.00 6.70 6:57 PM-8:00 PM <u>Rate</u> <u>Rating</u> \$300.00 5.50 8:00 PM-10:00 PM	:30	\$400.00 7.60 NM		
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1 1 N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1 Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1 1 N 51 WOWT05/02/22 05/06/22 Friday Prime 2 Hour	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$450.00 6.70 6:57 PM-8:00 PM <u>Rate</u> <u>Rating</u> \$300.00 5.50	:30	\$400.00 7.60 NM NM	1	\$300.00
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1 1 N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1 Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 Friday Prime 2 Hour Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1 1	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$450.00 6.70 6:57 PM-8:00 PM <u>Rate</u> <u>Rating</u> \$300.00 5.50 8:00 PM-10:00 PM <u>Rate</u> <u>Rating</u>	:30	\$400.00 7.60 NM NM	1	\$300.00
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1 1 N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1 Start Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1 1 N 51 WOWT05/02/22 05/06/22 Friday Prime 2 Hour Start Date End Date Weekdays Spots/Week N 52 WOWT05/02/22 05/06/22 Friday Prime 2 Hour Start Date End Date Weekdays Spots/Week	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$450.00 6.70 6:57 PM-8:00 PM <u>Rate</u> <u>Rating</u> \$300.00 5.50 8:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$700.00 8.00 8:00 PM-10:00 PM <u>Rate</u> <u>Rating</u>	:30	\$400.00 7.60 NM NM NM	1	\$300.00 \$700.00
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1 1 N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1 Start Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1 1 N 51 WOWT05/02/22 05/06/22 Friday Prime 2 Hour Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1 1 N 52 WOWT05/02/22 05/06/22 Friday Prime 2 Hour	9:00 PM-10:00 PM Rate Rating \$450.00 6.70 6:57 PM-8:00 PM Rate Rating \$300.00 5.50 8:00 PM-10:00 PM Rate Rating \$700.00 8.00 8:00 PM-10:00 PM	:30	\$400.00 7.60 NM NM NM	1	\$300.00 \$700.00
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date Week: 05/02/22 05/08/22 1 1 N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1 Start Date Week: 05/02/22 05/08/22 1 1 N 51 WOWT05/02/22 05/06/22 Friday Prime 2 Hour Start Date Week: 05/02/22 05/08/22 Friday Prime 2 Hour Start Date Week: 05/02/22 05/08/22 Friday Prime 2 Hour Start Date Date Weekdays Spots/Week Week: 05/02/22 05/08/22 Friday Prime 2 Hour Start Date Start Date Weekdays Spots/Week Spots/Week Week: 05/02/22 05/08/22 Friday Prime 2 Hour Start Date S	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$450.00 6.70 6:57 PM-8:00 PM <u>Rate</u> <u>Rating</u> \$300.00 5.50 8:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$700.00 8.00 8:00 PM-10:00 PM <u>Rate</u> <u>Rating</u>	:30	\$400.00 7.60 NM NM NM	1	\$300.00 \$700.00
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date Week: 05/02/22 05/08/22 05/08/221 Weekdays Prime Hr 1 N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1 Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/221 1 N 51 WOWT05/02/22 05/08/22 Friday Prime 2 Hour Start Date Week: 05/02/22 05/08/22 Friday Prime 2 Hour Start Date Week: 05/02/22 05/08/22 Friday Prime 2 Hour Start Date Start Date Weekdays Spots/Week Week: 05/02/22 05/08/22 Friday Prime 2 Hour Start Date Week: 05/02/22 05/08/22 Friday Prime 2 Hour Start Date Weekdays Spots/Week N 53 WOWT05/02/22 05/08/22 Saturday Prime Hr 2 Start Date End Date Weekdays Spots/Week	9:00 PM-10:00 PM Rate Rating \$450.00 6.70 6:57 PM-8:00 PM Rate Rating \$300.00 5.50 8:00 PM-10:00 PM Rate Rating \$700.00 8.00 8:00 PM-10:00 PM Rate Rating \$350.00 8.00 8:00 PM-9:00 PM Rate Rating	:30 :30 1:00	\$400.00 7.60 NM NM NM NM	1 1 1	\$300.00 \$700.00 \$350.00
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Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Week: 05/02/22 05/08/22 1 1 N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1 Start Date Week: 05/02/22 05/08/22 1 1 N 51 WOWT05/02/22 05/08/22 Friday Prime 2 Hour Start Date Start Date Week: 05/02/22 05/08/22 Friday Prime 2 Hour Week: 05/02/22 05/08/22 Friday Prime 2 Hour N 52 WOWT05/02/22 05/08/22 Friday Prime 2 Hour Week: 05/02/22 05/08/22 Friday Prime 4r 2 Week: 05/02/22 05/08/22 Friday Prime 4r 2 Week: 05/02/22 05/08/22 Saturday Prime 4r 2 N 53 WOWT05/02/22 05/08/22 Saturday Prime 4r 2 N 54 WOWT05/02/22 05/08/22 Sunday Prime 2 Hour	9:00 PM-10:00 PM Rate Rating \$450.00 6.70 6:57 PM-8:00 PM Rate Rating \$300.00 5.50 8:00 PM-10:00 PM Rate Rating \$700.00 8.00 8:00 PM-10:00 PM Rate Rating \$350.00 8.00 8:00 PM-9:00 PM Rate Rating \$350.00 PM-9:00 PM Rate Rating \$300.00 8.60 6:00 PM-7:00 PM	:30 :30 1:00	\$400.00 7.60 NM NM NM NM	1 1 1	\$300.00 \$700.00 \$350.00
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date Week: 05/02/22 05/08/22 1 1 N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1 Start Date Week: 05/02/22 05/08/22 Friday Prime Hr 1 N 51 WOWT05/02/22 05/08/22 1 1 N 51 WOWT05/02/22 05/06/22 Friday Prime 2 Hour Start Date Week: 05/08/22 1 1 N 52 WOWT05/02/22 05/08/22 Friday Prime 2 Hour Start Date Week: Weekdays Spots/Week Week: 05/02/22 05/08/22 Friday Prime 4r	9:00 PM-10:00 PM Rate Rating \$450.00 6.70 6:57 PM-8:00 PM Rate Rating \$300.00 5.50 8:00 PM-10:00 PM Rate Rating \$700.00 8.00 8:00 PM-10:00 PM Rate Rating \$350.00 8.00 8:00 PM-9:00 PM Rate Rating \$300.00 8.60 6:00 PM-7:00 PM Rate Rating R	:30 :30 1:00 :30	\$400.00 7.60 NM NM NM NM NM	1 1 1	\$300.00 \$700.00 \$350.00 \$300.00
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Week: 05/02/22 05/08/22 1 1 N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1 Start Date Week: 05/02/22 05/08/22 1 1 N 51 WOWT05/02/22 05/08/22 Friday Prime 2 Hour Start Date Weekdays Spots/Week Spots/Week Week: 05/02/22 05/08/22 1 1 N 52 WOWT05/02/22 05/08/22 Friday Prime 2 Hour Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 Friday Prime 4 Prime	9:00 PM-10:00 PM Rate Rating \$450.00 6.70 6:57 PM-8:00 PM Rate Rating \$300.00 5.50 8:00 PM-10:00 PM Rate Rating \$700.00 8.00 8:00 PM-10:00 PM Rate Rating \$350.00 8.00 8:00 PM-9:00 PM Rate Rating \$300.00 8.60 6:00 PM-7:00 PM Rate Rating \$300.00 8.60 6:00 PM-7:00 PM Rate Rating \$300.00 5.20	:30 :30 1:00 :30 :30	\$400.00 7.60 NM NM NM NM NM NM NM	1 1 1	\$300.00 \$700.00 \$350.00 \$300.00
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date Week: 05/02/22 05/08/22 1 1 N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1 Start Date Start Date Week: 05/08/22 Weekdays Spots/Week Week: 05/02/22 05/08/22 Friday Prime 2 Hour Week: 05/02/22 05/08/22 Friday Prime 2 Hour Week: 05/02/22 05/08/22 Friday Prime 2 Hour N 52 WOWT05/02/22 05/08/22 Friday Prime 2 Hour Start Date Week: 05/08/22 05/08/22 Friday Prime 2 Hour Week: 05/02/22 05/08/22 Friday Prime 2 Hour N 53 WOWT05/02/22 05/08/22 Saturday Prime Hr 2 Start Date Week: End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 Sunday Prime 2 Hour A Start Date Week: End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 Sunday Prime Hr	9:00 PM-10:00 PM Rate Rating \$450.00 6.70 6:57 PM-8:00 PM Rate Rating \$300.00 5.50 8:00 PM-10:00 PM Rate Rating \$700.00 8.00 8:00 PM-10:00 PM Rate Rating \$350.00 8.00 8:00 PM-9:00 PM Rate Rating \$300.00 8.60 6:00 PM-7:00 PM Rate Rating \$300.00 8.60 6:00 PM-7:00 PM Rate Rating \$300.00 5.20 9:00 PM-10:00 PM2	:30 :30 1:00 :30 :30	\$400.00 7.60 NM NM NM NM NM NM NM NM NM NM	1 1 1 1	\$300.00 \$700.00 \$350.00 \$300.00 \$0.00
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date Week: 05/02/22 05/08/22 1 1 N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1 Start Date Week: 05/08/22 Weekdays Spots/Week Week: 05/02/22 05/08/22 Friday Prime 2 Hour Start Date Week: End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 Friday Prime 2 Hour Start Date Week: End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 Friday Prime 2 Hour N 52 WOWT05/02/22 05/08/22 Friday Prime 2 Hour Week: 05/02/22 05/08/22 Friday Prime 2 Hour Week: 05/02/22 05/08/22 Friday Prime 2 Hour Week: 05/02/22 05/08/22 Saturday Prime 1r N 53 WOWT05/02/22 05/08/22 Sunday Prime 2 Hour A Start Date Week: End Date Weekdays Spots/Week	9:00 PM-10:00 PM Rate Rating \$450.00 6.70 6:57 PM-8:00 PM Rate Rating \$300.00 5.50 8:00 PM-10:00 PM Rate Rating \$700.00 8.00 8:00 PM-10:00 PM Rate Rating \$350.00 8.00 8:00 PM-9:00 PM Rate Rating \$350.00 8.60 6:00 PM-7:00 PM Rate Rating \$300.00 8.60 6:00 PM-7:00 PM Rate Rating \$300.00 5.20 9:00 PM-10:00 PM2	:30 :30 1:00 :30 :30	\$400.00 7.60 NM NM NM NM NM NM NM	1 1 1	\$300.00 \$700.00 \$350.00 \$300.00
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Week: 05/02/22 05/08/22 1 1 N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1 Start Date Week: 05/02/22 05/08/22 1 1 N 51 WOWT05/02/22 05/08/22 Friday Prime 2 Hour Start Date Week: 05/02/22 05/08/22 Friday Prime 2 Hour Week: 05/02/22 05/08/22 Friday Prime 2 Hour N 52 WOWT05/02/22 05/08/22 Friday Prime 2 Hour Start Date Start Date Weekdays Spots/Week Spots/Week Week: 05/02/22 05/08/22 1 1 N 53 WOWT05/02/22 05/08/22 Saturday Prime 4 Prime Hr 2 Week: 05/02/22 05/08/22 Sunday Prime 2 Hour A Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 Sunday Prime Hr 4 N 56	9:00 PM-10:00 PM Rate Rating \$450.00 6.70 6:57 PM-8:00 PM Rate Rating \$300.00 5.50 8:00 PM-10:00 PM Rate Rating \$700.00 8.00 8:00 PM-10:00 PM Rate Rating \$350.00 8.00 8:00 PM-9:00 PM Rate Rating \$300.00 8.60 6:00 PM-7:00 PM Rate Rating \$300.00 5.20 9:00 PM-10:00 PM2 10:00 PM-10:00 PM2	:30 :30 1:00 :30 :30	\$400.00 7.60 NM NM NM NM NM NM NM NM NM NM	1 1 1 1	\$300.00 \$700.00 \$350.00 \$300.00 \$0.00
Credited N 49 WOWT05/02/22 05/05/22 Thursday Prime Hr 3 Start Date Week: 05/02/22 05/08/22 1 1 N 50 WOWT05/02/22 05/06/22 Friday Prime Hr 1 Start Date Week: 05/08/22 Weekdays Spots/Week Week: 05/02/22 05/08/22 Friday Prime 2 Hour Start Date Week: End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 Friday Prime 2 Hour Start Date Week: End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 Friday Prime 2 Hour N 52 WOWT05/02/22 05/08/22 Friday Prime 2 Hour Week: 05/02/22 05/08/22 Friday Prime 2 Hour Week: 05/02/22 05/08/22 Friday Prime 2 Hour Week: 05/02/22 05/08/22 Saturday Prime 1r N 53 WOWT05/02/22 05/08/22 Sunday Prime 2 Hour A Start Date Week: End Date Weekdays Spots/Week	9:00 PM-10:00 PM Rate Rating \$450.00 6.70 6:57 PM-8:00 PM Rate Rating \$300.00 5.50 8:00 PM-10:00 PM Rate Rating \$700.00 8.00 8:00 PM-10:00 PM Rate Rating \$350.00 8.00 8:00 PM-9:00 PM Rate Rating \$350.00 8.60 6:00 PM-7:00 PM Rate Rating \$300.00 8.60 6:00 PM-7:00 PM Rate Rating \$300.00 5.20 9:00 PM-10:00 PM2	:30 :30 1:00 :30 :30	\$400.00 7.60 NM NM NM NM NM NM NM NM NM NM	1 1 1 1	\$300.00 \$700.00 \$350.00 \$300.00 \$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision	Alt Order #
2540995 /	WOC13590516

Advertiser Original Date / Revision Pillen For Governor 04/29/22 / 05/06/22

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Days	Length Week	Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u> <u>Rating</u>				
N 57 WOWT05/02/22 05/06/22 News @ 10p M-F	10:00 PM-10:35 PN	:30	NM	3	\$1,125.00
Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1-1-1 3	<u>Rate</u> <u>Rating</u> \$375.00 11.60				
	10:00 PM-10:30 PN	:30	NM	1	¢250.00
N 58 WOWT05/02/22 05/07/22 News @ 10p Sa Start Date End Date Weekdays Spots/Week	Rate Rating	.30	INIVI	1	\$350.00
Week: 05/02/22 05/08/221- 1	\$350.00 10.90				
N 59 WOWT05/02/22 05/08/22 News @ 10p Su	10:00 PM-11:00 PN	1:00	NM	1	\$500.00
Start Date	Rate Rating				
Week: 05/02/22 05/08/221 1	\$500.00 8.20				
N 60 WOWT05/02/22 05/06/22 The Tonight Show	10:35 PM-11:35 PN	1:00	NM	3	\$900.00
Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1-1-1 3	<u>Rate</u> <u>Rating</u> \$300.00 6.00				
N 61 WOWT05/02/22 05/09/22 The Tonight Show	10:35 PM-11:35 PN	:30	NM	8	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate Rating				* 1,======
Week: 05/02/22 05/08/22 12121 7	\$150.00 6.00				
Week: 05/09/22 05/15/22 1 1	\$150.00 6.00				
N 62 WOWT05/02/22 05/09/22 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week		:30	NM	6	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22 11111 5	<u>Rate</u> <u>Rating</u> \$50.00 3.80				
Week: 05/09/22 05/15/22 1 1	\$50.00 3.80				
N 63 WOWT05/02/22 05/07/22 Saturday Night Live	10:30 PM-12:00 XN	1:00	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate Rating		İ		
Week: 05/02/22 05/08/221- 1	\$400.00 8.10				
N 64 WOWT05/02/22 05/07/22 Saturday Night Live		:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 1- 1	<u>Rate</u> <u>Rating</u> \$200.00 8.10				
N 65 WOWT05/02/22 05/07/22 Kentucky Derby	4:00 PM-6:30 PM	1:00	NM	1	\$1,800.00
Start Date End Date Weekdays Spots/Week	Rate Rating		i		, ,
Week: 05/02/22 05/08/221- 1	\$1,800.00 19.00				
N 66 WOWT05/02/22 05/07/22 Kentucky Derby	4:00 PM-6:30 PM	:30	NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/221- 1	<u>Rate</u> <u>Rating</u> \$900.00 19.00				
D 67 WOWT05/02/22 05/08/22 Su Today	8a-9a	1:00	NM	0	\$0.00
N 68 WOWT05/06/22 05/06/22 Daybreak @ 430a	430a-5a	:30	NM	1	\$25.00
Start Date End Date Weekdays Spots/Week	Rate Rating		i		
Week: 05/02/22 05/08/22F 1	\$25.00 0.00				
N 69 WOWT05/06/22 05/06/22 Morning News Show	5a-6a	1:00	NM	1	\$160.00
Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 F 1	<u>Rate</u> <u>Rating</u> \$160.00 0.00				
N 70 WOWT05/06/22 05/06/22 Morning News Show	6a-7a	1:00	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate Rating			·	φοσο.σσ
Week: 05/02/22 05/08/22F 1	\$500.00 0.00				
N 71 WOWT05/06/22 05/06/22 Today Show	7a-9a	1:00	NM	2	\$1,100.00
Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 F 2	<u>Rate</u> <u>Rating</u> \$550.00 0.00				
N 72 WOWT05/06/22 05/06/22 Today Show	7a-9a	:30	NM	2	\$550.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.50	IAIVI	_	ψυυυ.υυ
Week: 05/02/22 05/08/22F 2	\$275.00 0.00				
N 73 WOWT05/06/22 05/06/22 Today Show II	9a-10a	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate Rating		I		



 Advertiser
 Original Date / Revision

 Pillen For Governor
 04/29/22 / 05/06/22

 Contract Dates
 Product
 Estimate #

 05/02/22 - 05/15/22
 2022 Primary Election
 3667

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Week		Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 F 1	<u>Rate</u> <u>F</u> \$100.00	Rating 0.00			
N 74 WOWT05/06/22 05/06/22 Today Show II Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22F 1	9a-10a <u>Rate</u> <u>F</u> \$200.00	1:00 <u>Rating</u> 0.00	NM	1	\$200.00
N 75 WOWT05/06/22 05/06/22 Today w/ Hoda & Jenna	Today w/ Hoda <u>Rate</u> <u>F</u> \$60.00	a & J :30 <u>Rating</u> 0.00	NM	1	\$60.00
N 76 WOWT05/06/22 05/06/22 Today w/ Hoda & Jenna	Today w/ Hoda <u>Rate</u> <u>F</u> \$120.00		NM	1	\$120.00
N 77 WOWT05/06/22 05/06/22 Midday News Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 F 1	11a-12p <u>Rate</u> <u>F</u> \$200.00	1:00 <u>Rating</u> 0.00	NM	1	\$200.00
N 78 WOWT05/06/22 05/06/22 Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 F 2	12p-1p <u>Rate</u> <u>F</u> \$75.00	0.00	NM	0	\$0.00
Spot Ch Date Range Description 1 WOWT 05/02/22-05/08/22 Days of Our Lives Credited	Start/End Time 12p-1p	ne <u>Weekdays</u> <u>Length</u> F: :30	<u>Rate</u> <u>Rtg</u> <u>Type</u> \$75.00 0.00 <i>NM</i>		
2 WOWT 05/02/22-05/08/22 Days of Our Lives Credited	12p-1p	F :30	\$75.00 0.00 <i>NM</i>		
N 79 WOWT05/06/22 05/06/22 M-F 1p-2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22F 2	1p-2p <u>Rate</u> <u>F</u> \$40.00	:30 <u>Rating</u> 0.00	NM	2	\$80.00
N 80 WOWT05/06/22 05/06/22 M-F 2-230p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22F 1	2-230p <u>Rate</u> <u>F</u> \$50.00	:30 <u>Rating</u> 0.00	NM	1	\$50.00
N 81 WOWT05/06/22 05/06/22 M-F 230-3p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22F 1	230-3p <u>Rate</u> <u>F</u> \$60.00	:30 <u>Rating</u> 0.00	NM	1	\$60.00
N 82 WOWT05/06/22 05/06/22 M-F 3p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22F 1	258p-4p <u>Rate</u> <u>F</u> \$140.00	1:00 <u>Rating</u> 0.00	NM	1	\$140.00
N 83 WOWT05/06/22 05/06/22 M-F News @ 4p Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22F 1	358p-5p <u>Rate</u> <u>F</u> \$350.00	1:00 <u>Rating</u> 0.00	NM	1	\$350.00
N 84 WOWT05/06/22 05/06/22 M-F News @ 4p Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22F 1	358p-5p <u>Rate</u> <u>F</u> \$175.00	:30 <u>Rating</u> 0.00	NM	1	\$175.00
N 85 WOWT05/06/22 05/06/22 News @ 5p M-F Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 F 1	457p-530p <u>Rate</u> <u>F</u> \$600.00	1:00 <u>Rating</u> 0.00	NM	1	\$600.00
N 86 WOWT05/06/22 05/06/22 News @ 5p M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22F 1	457p-530p <u>Rate</u> <u>F</u> \$300.00	:30 <u>Rating</u> 0.00	NM	1	\$300.00
N 87 WOWT05/08/22 05/08/22 News @ 5p Su <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22S 1	459p-530p <u>Rate</u> <u>F</u> \$250.00	:30 <u>Rating</u> 0.00	NM	1	\$250.00
N 88 WOWT05/06/22 05/06/22 Friday Prime Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22F 1	657p-8p <u>Rate</u> \$300.00	:30 <u>Rating</u> 0.00	NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision	Alt Order #
2540995 /	WOC13590516

Advertiser Original Date / Revision Pillen For Governor 04/29/22 / 05/06/22

	Start/End	Spots/		
*Line Ch Start Date End Date Description		ays Length Week R	ate Rtn Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Spot Ch</u> <u>Date Range</u> <u>Description</u>	<u>Rate</u> <u>Rating</u> Start/End Time We	<u>eekdays Length R</u>	Rate Rtg Type	
1 WOWT 05/02/22-05/08/22 Friday Prime Hr 1		F :30 \$300		
Credited				
N 89 WOWT05/06/22 05/06/22 Friday Prime Hr 1	657p-8p	1:00	NM 1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22F 1	<u>Rate</u> <u>Rating</u> \$600.00 0.00			
N 90 WOWT05/06/22 05/06/22 Friday Prime 2 Hour	657p-9p/8p-10p	:30	NM 2	\$700.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 05/02/22	\$350.00 0.00			
D 91 WOWT05/06/22 05/06/22 Friday Prime 2 Hour	657p-9p/8p-10p	:30	NM C	•
N 92 WOWT05/07/22 05/07/22 Saturday Prime Hr 1 Start Date End Date Weekdays Spots/Week	658p-8p <u>Rate</u> <u>Rating</u>	:30	NM 2	\$500.00
Week: 05/02/22 05/08/22S- 2	\$250.00 0.00			
N 93 WOWT05/07/22 05/07/22 Saturday Prime Hr 2	8p-9p	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22S- 1	<u>Rate</u> <u>Rating</u> \$300.00 0.00			
N 94 WOWT05/07/22 05/07/22 Saturday Prime Hr 2	8p-9p	1:00	NM 1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate Rating	1.00		φοσο.σσ
Week: 05/02/22 05/08/22S- 1	\$600.00 0.00			
N 95 WOWT05/07/22 05/07/22 Saturday Prime Hr 3 Start Date End Date Weekdays Spots/Week	9p-10p	1:00	NM 1	\$600.00
Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22S- 1	<u>Rate</u> <u>Rating</u> \$600.00 0.00			
N 96 WOWT05/07/22 05/07/22 Saturday Prime Hr 3	9p-10p	:30	NM 2	\$600.00
Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 S- 2	<u>Rate</u> <u>Rating</u> \$300.00 0.00			
Week: 05/02/22 05/08/22S- 2 N 97 WOWT05/08/22 05/08/22 Sunday Prime 2 Hour A		:30	NM 2	2 \$600.00
Start Date End Date Weekdays Spots/Week	6p-8p/7p-9p Rate Rating	.30	INIVI Z	2 \$600.00
Week: 05/02/22 05/08/22S 2	\$300.00 0.00			
N 98 WOWT05/06/22 05/08/22 News @ 10p M-F	10p-1035p	1:00	NM 1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22F 1	<u>Rate</u> <u>Rating</u> \$750.00 0.00			
N 99 WOWT05/06/22 05/08/22 News @ 10p Sa	10p-1035p	:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate Rating			·
Week: 05/02/22 05/08/22S- 1	\$350.00 0.00			40=0.00
N 100 WOWT05/06/22 05/08/22 News @ 10p Su Start Date End Date Weekdays Spots/Week	10p-11p <u>Rate</u> <u>Rating</u>	:30	NM 1	\$250.00
Week: 05/02/22 05/08/22S 1	\$250.00 0.00			
N 101 WOWT05/06/22 05/08/22 The Tonight Show	1035p-1136p	:30	NM 1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22F 1	<u>Rate</u> <u>Rating</u> \$150.00 0.00			
N 102 WOWT05/06/22 05/08/22 The Tonight Show	1035p-1136p	:30	NM 1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.00	IVIVI	ψ100.00
Week: 05/02/22 05/08/22F 1	\$150.00 0.00			
N 103 WOWT05/06/22 05/08/22 Late Night w/ Seth Meyers	1136p-1237a	:30	NM 1	\$50.00
Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 F 1	<u>Rate</u> <u>Rating</u> \$50.00 0.00			
N 104 WOWT05/08/22 05/08/22 Sunday Prime Hr 4	9p-10p	:30	NM 2	\$600.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 05/02/22 05/08/22S 2	\$300.00 0.00		I	



Contract / Revision	Alt Order #
2540995 /	WOC13590516

Advertiser Original Date / Revision Pillen For Governor 04/29/22 / 05/06/22

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Weel		e Spots	Amount
Start Date End Date Weekdays Spots/Week		Rating Langth	Date Dtg Tue		
Spot Ch Date Range Description 1 WOWT 05/02/22-05/08/22 Sunday Prime Hr 4	Start/End Time 9p-10p	<u>Weekdays</u> <u>Length</u> Sı :30	Rate Rtg Typ \$300.00 0.00 NN		
See MG 104.3,104.4					
2 WOWT 05/02/22-05/08/22 Sunday Prime Hr 4 See MG 104.3,104.4	9p-10p	St :30	\$300.00 0.00 NA	1	
3 WOWT 05/02/22-05/08/22 Sunday Prime 2 Hour B	8p-10p	Si :30	\$300.00 0.00 NN	Л	
MG for 104.2,104.1 4 WOWT 05/02/22-05/08/22 Sunday Prime 2 Hour B	9n 10n	รเ :30	\$300.00 0.00 NN	.4	
4 WOWT 05/02/22-05/08/22 Sunday Prime 2 Hour B	8p-10p	.30	ф300.00 0.00 MIN	<i>/</i> 1	
N 105 WOWT05/02/22 05/07/22 Weekend News Sa	7-8a	:30	NN	И 1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 05/02/22 05/08/22 S- 1	<u>Rate</u> <u>R</u> \$100.00	Rating 0.00			
N 106 WOWT05/07/22 05/08/22 Kentucky Derby	1:30 PM-3:00 P		NN		\$250.00
Start Date End Date Weekdays Spots/Week	Rate R				
Week: 05/02/22 05/08/22S- 3 Spot Ch Date Range Description	\$250.00 Start/End Time	0.00 e Weekdays Length	Rate Rtg Typ	e	
2 WOWT 05/02/22-05/08/22 Kentucky Derby		PMSa :30	\$250.00 0.00 NA		
Credited 3 WOWT 05/02/22-05/08/22 Kentucky Derby	1:30 PM-3:00 F	PMSa :30	\$250.00 0.00 NA	1	
Credited Creditation 22 Creditation	1.30 1 101-3.00 1	7 W 3a .50	Ψ200.00 0.00 /v//	"	
N 107 WOWT05/07/22 05/08/22 Kentucky Derby	3:30 PM-4:00 P		NN	Л 2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22S- 2	<u>Rate</u> <u>R</u> \$450.00	Rating 0.00			
D 108 WOWT05/09/22 05/09/22 M-F News @ 4p	358p-5p	1:00	NI	и 0	\$0.00
N 109 WOWT05/09/22 05/09/22 Midday News	11a-12p	:30	NN	И 1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	<u>Rate</u> <u>R</u> \$100.00	Rating 0.00			
N 110 WOWT05/09/22 05/09/22 10p News Repeat	1237x-115x	:30	NN	И 1	\$25.00
Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	<u>Rate</u> <u>R</u> \$25.00	Rating 0.00			
N 111 WOWT05/09/22 05/10/22 M-F News @ 4p	358p-5p	:30	NN	И 1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	<u>Rate</u> <u>R</u> \$175.00	Rating 0.00			
N 112 WOWT05/09/22 05/10/22 Midday News	11a-12p	:30	NN		\$200.00
Start Date	<u>Rate</u> R	Rating			,
Week: 05/09/22 05/15/22 MT 2 N 113 WOWT05/09/22 05/10/22 Morning News Show	\$100.00 5a-6a	0.00	NN	<u>Л</u> 2	\$160.00
Start Date End Date Weekdays Spots/Week	Rate R	Rating	INIX	" 2	φ100.00
Week: 05/09/22 05/15/22 MT 2	\$80.00	0.00		_	
N 114 WOWT05/09/22 05/10/22 Morning News Show Start Date End Date Weekdays Spots/Week	5a-6a <u>Rate</u> R	1:00 Rating	NN	И 2	\$320.00
Week: 05/09/22 05/15/22 MT 2	\$160.00	0.00			
N 115 WOWT05/09/22 05/10/22 Morning News Show	6a-7a	1:00	NN	И 3	\$1,500.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 05/09/2205/15/22MT3	<u>Rate</u> <u>R</u> \$500.00	Rating 0.00			
N 116 WOWT05/09/22 05/10/22 Morning News Show	6a-7a	:30	NN	<u>Л</u> 3	\$750.00
Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 MT 3	<u>Rate</u> <u>R</u> \$250.00	Rating 0.00			
N 117 WOWT05/09/22 05/10/22 Today Show	7a-9a	:30	NN	Л 4	\$1,100.00
Start Date	<u>Rate</u> R	Rating			+ -,
Week: 05/09/22 05/15/22 MT 4	\$275.00	0.00		I	



Contract / Revision Alt Order # 2540995 / WOC13590516

Advertiser Original Date / Revision Pillen For Governor 04/29/22 / 05/06/22

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Days	Length Week	Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating	4.00	NIM	۾ ا	¢4.050.00
N 118 WOWT05/09/22 05/10/22 Today Show Start Date End Date Weekdays Spots/Week	7a-9a <u>Rate</u> Rating	1:00	NM	3	\$1,650.00
Week: 05/09/22 05/15/22 MT 3	\$550.00 0.00			İ	
N 119 WOWT05/09/22 05/10/22 Today Show II	9a-10a	1:00	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 MT 2	<u>Rate</u> <u>Rating</u> \$200.00 0.00				
Spot Ch Date Range Description	Start/End Time Weekday	<u>/s Length</u>	Rate Rtg Type		
2 WOWT 05/09/22-05/15/22 Today Show II	9a-10a MTu	1:00	\$200.00 0.00 NM		
Credited					
N 120 WOWT05/09/22 05/10/22 Today Show II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	9a-10a <u>Rate</u> Rating	:30	NM	0	\$0.00
Week: 05/09/22 05/15/22 -T 1	\$100.00 0.00				
Spot Ch Date Range Description	Start/End Time Weekday		Rate Rtg Type		
1 WOWT 05/09/22-05/15/22 Today Show II Credited	9a-10a -Tu	:30	\$100.00 0.00 NM		
N 121 WOWT05/09/22 05/10/22 Today w/ Hoda & Jenna	Today w/ Hoda & J	:30	NM	1	\$60.00
Start Date	Rate Rating	.00		·	φσσ.σσ
Week: 05/09/22 05/15/22 -T 1	\$60.00 0.00				
N 122 WOWT05/09/22 05/10/22 Today w/ Hoda & Jenna Start Date End Date Weekdays Spots/Week	Today w/ Hoda & J <u>Rate</u> <u>Rating</u>	1:00	NM	2	\$240.00
Week: 05/09/22 05/15/22 MT 2	\$120.00 0.00				
N 123 WOWT05/09/22 05/10/22 Midday News	11a-12p	1:00	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 -T 1	<u>Rate</u> <u>Rating</u> \$200.00 0.00				
N 124 WOWT05/09/22 05/10/22 M-F 1p-2p	1p-2p	:30	NM	1	\$40.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.50	INIVI	'	Ψ40.00
Week: 05/09/22 05/15/22 M 1	\$40.00 0.00				
N 125 WOWT05/09/22 05/09/22 M-F 2-230p	2-230p	:30	NM	1	\$50.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 05/09/2205/15/22M1	<u>Rate</u> <u>Rating</u> \$50.00 0.00				
N 126 WOWT05/09/22 05/09/22 M-F 230-3p	230-3p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	<u>Rate</u> <u>Rating</u> \$60.00 0.00				
Week: 05/09/22 05/15/22 M 1 N 127 WOWT05/09/22 05/09/22 M-F 3p-4p	\$60.00 0.00 258p-4p	1:00	NM	1	\$140.00
Start Date End Date Weekdays Spots/Week	Rate Rating	1.00	INIVI	'	Φ140.00
Week: 05/09/22 05/15/22 M 1	\$140.00 0.00				
N 128 WOWT05/09/22 05/09/22 News @ 5p M-F	457p-530p	:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	<u>Rate</u> <u>Rating</u> \$300.00 0.00				
N 129 WOWT05/09/22 05/09/22 News @ 630p M-F	630p-7p	1:00	NM	1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 05/09/22 05/15/22 M 1	\$600.00 0.00	4.00	NIN.4		\$ 050.00
N 130 WOWT05/09/22 05/09/22 Weekday Jeopardy Start Date End Date Weekdays Spots/Week	6p-630p <u>Rate</u> <u>Rating</u>	1:00	NM	1	\$650.00
Week: 05/09/22 05/15/22 M 1	\$650.00 0.00				
N 131 WOWT05/09/22 05/09/22 News @ 10p M-F	10p-1035p	:30	NM	1	\$375.00
Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	<u>Rate</u> <u>Rating</u> \$375.00 0.00				
N 132 WOWT05/09/22 05/09/22 The Tonight Show	1035p-1136p	1:00	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week	Rate Rating			•	+-00.00
Week: 05/09/22 05/15/22 M 1	\$300.00 0.00			I	

Contract Agreement Between: Print Date 05/06/22 Page 11of 11



WOWT 3501 Farnam St. Omaha, NE 68131 Sales T & C: www.gray.tv/advertising (402) 346-6666

Contract / Revision	Alt Order #
2540995 /	WOC13590516

Advertiser Original Date / Revision Pillen For Governor 04/29/22 / 05/06/22

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn Types	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u> <u>Rating</u>				
N 133 WOWT05/09/22 05/09/22 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	1136p-1237a <u>Rate</u> <u>Rating</u> \$50.00 0.00	:30	ММ	1	\$50.00
N 134 WOWT05/09/22 05/10/22 M-F News @ 4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/09/22 05/15/22 M 2	358p-5p <u>Rate</u> <u>Rating</u> \$350.00 0.00	1:00	ММ	2	\$700.00
N 135 WOWT05/09/22 05/10/22 Morning News Show Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	6a-7a <u>Rate</u> <u>Rating</u> \$500.00 0.00	1:00	NM	1	\$500.00
N 136 WOWT05/09/22 05/10/22 Today Show Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	7a-9a <u>Rate</u> <u>Rating</u> \$550.00 0.00	1:00	ММ	1	\$550.00
N 137 WOWT05/09/22 05/10/22 M-F News @ 4p <u>Start Date</u>	358p-5p <u>Rate</u> <u>Rating</u> \$350.00 0.00	1:00	ММ	1	\$350.00
N 138 WOWT05/09/22 05/10/22 Midday News Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	11a-12p <u>Rate</u> <u>Rating</u> \$350.00 0.00	1:00	NM	1	\$350.00
N 139 WOWT05/09/22 05/10/22 Midday News Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	11a-12p <u>Rate</u> <u>Rating</u> \$100.00 0.00	:30	NM	1	\$100.00
	Totals		1450.00	306	\$87,920.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 -05/10/22	306	\$87,920.00	(\$13,188.00)	\$74,732.00
Totals	306	\$87,920.00	(\$13,188.00)	\$74,732.00

Signature:	Date:
Oigilataic.	